

## **PR Intern Position**

- Strategic Communications: How PR supports brand building, investor relations, and portfolio company value creation.
- Media Relations: The process of drafting press releases, pitching stories to financial journalists, and managing media inquiries.
- Content Creation: Observing the development of thought leadership articles, executive presentations, and internal communications.
- The Private Equity Landscape: Understanding the business model of PE and why effective communication is critical for fundraising, deal-making, and reputation management.
- Professional Skills: Witnessing firsthand the soft skills—professionalism, discretion, and strategic thinking—required to succeed in a corporate environment.
- Working language: English.
- Location: remote support.
- Internship Duration: 3-month period.

Students may contact [hopu-hr@hopucap.com](mailto:hopu-hr@hopucap.com) to submit their application with resume attached.